EXHIBIT 99 REDACTED

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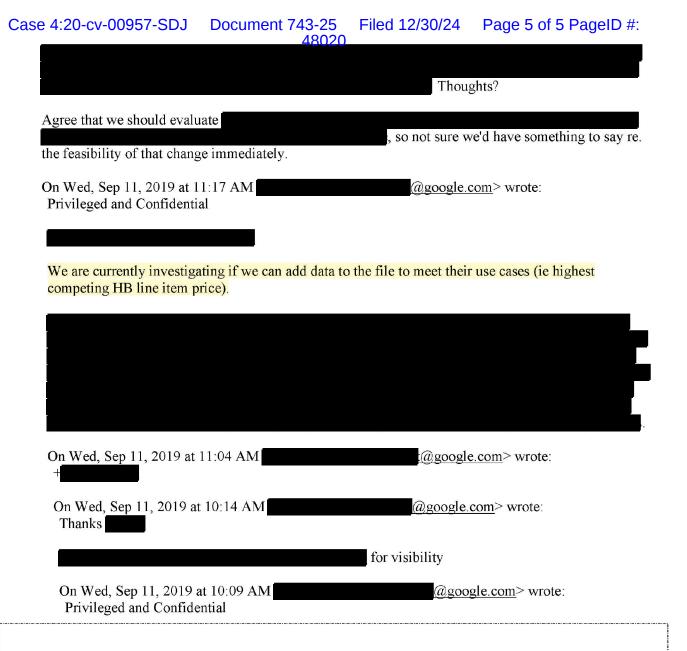
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On Wed, Sep 11, 2019 at 2:47 PM @google.com > wrote:

Case 4:20-cv-00957-SDJ Document 743-25 Filed 12/30/24 Page 3 of 5 PageID #:
+ 48018 and for continuity
I have one potentially naive questionCan we delay the roll out of the new until we have the product ready to take to market? I'm guessing that would mean to protect us from other while allowing to maintain their current business operations.
Thoughts?
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On Wed, Sep 11, 2019 at 1:37 PM Agreed on all the points made here and the next step. will take the lead on sharing the briefing up the GBO chain. Thank you everyone for all the time spent on this. Really appreciate all the work that has gone into from all teams involved.
Best
On Wed, Sep 11, 2019 at 1:13 PM @google.com wrote: and I will prepare a note for prepared (thank you!)
On Wed, Sep 11, 2019 at 12:36 PM @google.com wrote: Thanks all.
From a partnerships perspective, agree with yes, no, no, no - with the caveat on #4 - "On a related note, do we think not engaging is likely to make the relationship with worse than it already is?"
While the relationship is quite contentious already, I do think this will affect the partnership. I don't think that is a reason to change course, just flagging it.
shared that she was going to escalate to her CEO, and we expect he will reach out to our team. I am working on

se 4:20-cv-00957-SDJ	Document 743-25		Page 4 of 5 PageID #:
cleaning up resolved commen who will share it up the Partne		, and then on our side	e will send it to
On Wed, Sep 11, 2019 at 12:2 Thank you all for spending se		@google.com> wro	te:
I agree with "yes, no, pointing, followed by an ask	no, no". Everytime we m for lawyers to discuss, fo	eet with it's the llowed by twitter rand	e same accusations and finger ts and ultimately PR cycle.
I would like to explore the satisfy anyway.		but I e	xpect that won't be enough to
Since this is all very heated s	hould we escalate to	etc? so that t	he don't hear about this from
On Wed, Sep 11, 2019 at 11:	24 AM	@google	com> wrote:
On Wed, Sep 11, 2019 at 11 PRIVILEGED and CONFI		@google.co	om> wrote:
+ a few folks			
like to set up a call between	the Bid DT file (where n't completely convinced	by the user privacy po chat more about it.	rotection narrative, and would - Privilege
[Thinking aloud] I think th	e considerations re. whetl	ner to engage or not o	n request (email
	another conversation bet		nd ours potentially the state of the state o
2.			
My impression is the answ obligation to communicate negative PR changes mater	the changes to the partne	r. Even if we do enga	ge, I don't believe the risk of
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buyers. I don't think we sho been leaning on it, esp. in t			angle given we've already

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